



Commitment to Education

Co-op Credit Union awarded scholarships to ten high school seniors throughout the membership region who are pursuing post-secondary education at a college of their choice. As a cooperative, we believe in the power of giving back to our communities and the value and importance of education.

This year, the following students received \$1,000 scholarships:

Augusta: Nathan Stanek
Black River Falls: Riley Peterson
Blair-Taylor: Grace Kling
Elewa-Strum: Madison Schultz
Fall Creek: Rachel Sell
G-E-T: Emily Engen
Lincoln: McKenzie Johnson
Melrose-Mindoro: Jaden McCoy
Onalaska: Tanner Meighan
Osseo-Fairchild: Brady Dehnke

Peer-to-Peer Mobile Apps see Increase in Fraud Activity

Peer-to-Peer (P2P) mobile payment services, such as Venmo, Zelle and Cash App are great tools to transfer money to friends and family. However, with their growing popularity comes a greater opportunity for fraudulent behavior. Follow these best practices to keep your finances safe when utilizing P2P apps to send or deposit money.

Never Send Money to Receive Money

- Never agree to send someone money or make a purchase in return for a payment or reward.

Only Send Funds to People you Know

- It may seem convenient to use P2P apps to pay for goods found on online marketplaces. However, scammers pretend to be interested buyers to have you send them a payment to verify your identity. To avoid this, only send payments to people you know and trust and verify their username is correct.

Know the Rules

- If you participate in giveaways or sweepstakes, understand the rules of the contest and verify the legitimacy. An authentic giveaway will never request that you send cash to them to receive the prize.

Set up Security Features

- Utilize the security functions the P2P app provides such as setting a PIN, enabling two-factor authentication and email or text notifications.

Report it

- If you think you have sent money to a scammer, report the scam to the P2P app and ask for them to reverse the transaction immediately. Also, report it to the Federal Trade Commission at reportfraud.ftc.gov.

To assist members in protecting their identity, CCU offers two identity theft products that provide early detection in the event of a breach, monitors your personal data and helps restore your identity if compromised. For more information, visit coopcu.com.



Join us for CCU's Back 2 School Bash!

Enjoy inflatables, music, dancing, yard games, food and FUN at CCU's Back 2 School Bash.

Bring your kids for one last family-fun night before school starts! These free events are open to all from 6 to 8 p.m. with door prize drawings to end the evening.

NEW this year: Nominate Your Favorite Teacher!

Visit our News & Events page at coopcu.com to Nominate Your Favorite Teacher from your community. From the nominees, five area teachers will be selected at the Back 2 School Bash to win \$200 to purchase school supplies for their classroom!

Visit coopcu.com and watch our social media sites for more details as the events get closer.

All events run from 6 to 8 p.m.:

August 9th: Fall Creek, Keller Park

August 11th: Black River Falls, Lunda Park

August 16th: Strum, Crystal Lake Campground

August 23rd: Onalaska, Van Riper Park (next to the Omni Center)

August 25th: Galesville, Trempealeau County Fairgrounds

Can't make the one in your community? Stop by another location for the same fun!

CCU Employees Learn an Essential Life-saving Skill

Co-op Credit Union employees received CPR with Automated External Defibrillator (AED) Training with Instructor Steve Collins from Western Technical College.

The hands-on training provided employees with the knowledge on how to respond to any cardiac or breathing emergency that may arise while at work or in their personal lives. Participants used a mannequin to administer CPR and worked as a team to apply the AED. Co-op Credit Union is equipped with AEDs at every location and is fully trained in their use.

"I really enjoyed learning how to administer CPR with Steve," said Brooke Aldach, CCU's Mortgage Lending Officer. "As someone who regularly meets with our members, I am more at peace knowing that I have been equipped with the tools and knowledge to save someone's life in a crisis."

CCU's purpose is to care, going above and beyond to make a lasting impact on our members and communities. This crucial training empowers CCU's employees to administer life-saving techniques to go above and beyond for the communities we serve.

CPR is a life-saving skill that can preserve brain function by improving blood flow to vital organs and supplying oxygen to the brain.



Co-op Clicks

Co-op Credit Union is seeking beautiful outdoor, scenery photos that represent our membership region to be featured in our 2023 Co-op Clicks Calendar! We're on the hunt for photos that represent the communities where we have office locations: Black River Falls, Fall Creek, Galesville, Melrose, Onalaska and Strum. Submit your entries to ccu@coopcu.com by August 1st to be considered. For more information on rules, prizes and timeline, visit our News and Events page at coopcu.com.

Got Summer Travel Plans?

Traveling soon? Let CCU know to avoid potential card issues when traveling with your debit card and always travel with multiple methods of payment.

Log into your app and tap "Card Controls" in the Main Menu. Switch to "Travels" and select the + icon to schedule any upcoming travel. For more information on this and other CCU eSuite features, visit our website.



President's Message

Hello Summer! We've been enjoying the sun, warmth and longer days this time of year brings.

Congratulations to our area graduates and a special congratulations to the 10 recipients of the CCU Scholarship. Each year, CCU awards \$1,000 scholarships to students at 10 high schools throughout our membership region who are pursuing post-secondary education. This is one of the many ways we support and encourage educational opportunities and directly connects to our mission of serving our members, where they are, through all stages of life.

Summer is always a time for fun, outdoor experiences and we have been very happy to see our local community events come back to life like our county fairs, parades, fundraisers, fireworks, movies in the park and competitions. We have also enjoyed being back out in the community serving milkshakes and string cheese for June Dairy Month, assisting with golf fundraisers and supporting various local events.

In August, we are especially looking forward to bringing back our Back 2 School Bash, which will include inflatables, yard games, food and prizes in five of our communities. We hope to see you there! Continue to watch our website and CCU's social media for more updates on these events.

As always, we appreciate your continued loyalty and trust in Co-op Credit Union.

Thanks for your business!

Eric
Eric L. Chrisinger,
President/CEO



Get Social With Us

Stay up-to-date with events, opportunities and promotions by following our social media accounts!

- Co-op Credit Union
- Co-op Credit Union
- Coopcredit
- Co-op Credit Union

President/CEO: Eric L. Chrisinger
Board of Directors: Tim Torkelson (Chair), Sarah Lebakken (Vice Chair), Dave Overlien (Secretary), Steve Hogden (Treasurer), David Olson, Tim Byom and Carol Martin

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www.coopcu.com
800-258-0023

Legal Advisor: Garrett W. Nix
Editor: Mikayla Hurd

ATM Locations: Galesville 17578 N Main St | Melrose 409 N Washington St | Onalaska 100 French Rd
BRF Main Office Drive-Up & Hwy A Drive-Up | Fall Creek 326 E Lincoln Ave | Strum Countryside Cenex

100 E Main St, PO Box 157, **Black River Falls**, WI 54615
326 E Lincoln Ave, PO Box 96, **Fall Creek**, WI 54742
17578 N Main St, PO Box 417, **Galesville**, WI 54630
409 N Washington St, PO Box 275, **Melrose**, WI 54642
100 French Rd, **Onalaska**, WI 54650
134 Fifth Ave N, PO Box 339, **Strum**, WI 54770